

Inclusive & Destigmatizing Language

Using inclusive language helps everyone relate to the information. It is also a way of actualizing our value of anti-oppression, by recognizing the way that exclusion impacts people’s health and ability to access information and support.

Avoid saying...	Instead try....
Infect or spread <i>ex. Youth can be infected through sex</i>	Pass <i>ex. HIV can be passed through unprotected vaginal, anal, or frontal sex</i>
Infected with HIV or suffers from HIV	Living with HIV
Gendered descriptions <i>ex. Female condoms</i> <i>ex. Pap smears are an important part of health care for women</i>	Body parts or actions <i>ex. Insertive condoms</i> <i>ex. Pap smears are an important part of health care for people with a cervix</i>
Prostitution	Sex work
Junkies, addicts, alcoholic	People who use drugs, people experiencing addiction, people with a substance use disorder (depending on what we’re talking about; note, most of us use drugs whether that be caffeine, nicotine, etc.)
Clean/dirty used to describe equipment or people	To describe people – abstinent, not using/actively using To describe equipment (e.g. needles) – new, unused/used
Homosexual; transsexual; identity-based slurs	Terms people use to self-identify <i>ex. gay, lesbian, bisexual, trans, pansexual, etc.</i>
“AIDS” or “HIV/AIDS” when referring to HIV <i>ex. It is important to get tested for AIDS</i> <i>ex. Died from HIV/AIDS</i>	HIV <i>ex. It is important to get tested for HIV</i> <i>ex. Died from AIDS-related complications; died from opportunistic infections</i>
Judgments <i>ex. slut, promiscuous, crazy, dirty, bad</i>	Speaking neutrally about activities <i>ex. Having sex, using drugs</i>
Risk <i>ex. Using drugs is a risk activity for Hep C</i> <i>ex. Risk activities for HIV include...</i>	More specific language – “risk” is subjective <i>ex. Sharing needles can pass Hep C</i> <i>ex. Activities that can pass HIV include...</i>
“They,” “them” or “those people” <i>ex. When their immune system is weak</i> <i>ex. If they are taking HIV medications</i>	“We,” “our” or “those of us” – especially in peer contexts <i>ex. When our immune system is weak</i> <i>ex. If we are taking HIV medications; those of us who are taking HIV medications</i>
Normal <i>ex. Normal sex</i> <i>ex. A normal CD4 cell count is...</i>	More specific language – “normal” can be othering and exclusive <i>ex. Penis in vagina sex; sex where a mouth is on a bum, vulva, strapless</i> <i>ex. CD4 cell counts above 500 mean our immune system can fight off most infections</i>
Protect <i>ex. Protect against HIV</i>	Prevent <i>ex. Prevent HIV from being passed</i>

Sexually transmitted disease (STD)	Sexually transmitted infection (STI) - infection is more accurate and less stigmatizing
Safe <i>ex. This is a safe space.</i> <i>ex. This is one way to have safe sex / safely inject</i>	Safer – “safe” is a subjective concept <i>ex. We work together to make this a safer space.</i> <i>ex. Safer sex can look like conversations with partners, or letting friends know where we are.</i>
Guys <i>ex. Thanks guys for having YouthCO!</i>	Folks – words that are not gendered are more inclusive <i>ex. Folks, thanks so much for having YouthCO!</i>
Mother to child transmission <i>ex. Some youth have HIV as a result of mother to child transmission</i>	HIV being passed through birth or breastfeeding, vertical transmission – this phrasing makes assumptions about the gender of birth parents, and places responsibility for transmission on the birth parent. <i>ex. Some youth became HIV-positive at birth or through breastfeeding.</i>

SumOfUs.org and ActivistEditor.com compiled this language resource, called “A Progressive’s Style Guide” which also includes a lot of helpful information. This guide does not address HIV, and does not reflect the language YouthCO uses within our Indigenous programming.

https://s3.amazonaws.com/s3.sumofus.org/images/SUMOFUS_PROGRESSIVE-STYLEGUIDE.pdf