

## What is Qualitative Research?

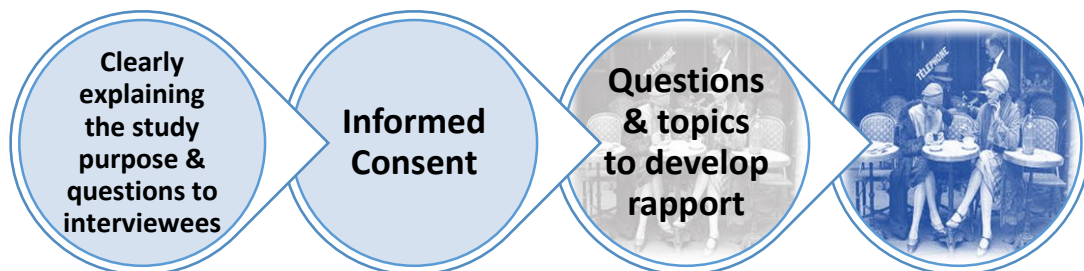
It's often described as a collection of narrative accounts or as storytelling, but any type of research that relies primarily on words, written text, or artistic expression can be qualitative research



## What is an in-depth interview?



## *Interviews begin with:*



## The key characteristics of interview questions:

