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## Prevention Education Workers Training & Networking Session

March 1 & 2, 2011

Presentation delivered by Terry Howard

On Tuesday March 1, 2011

Vancouver Airport Marriott Hotel

British Columbia  
**HIV/AIDS Community-Based Research**

Funded by the Canadian Institutes of Health Research  
Housed at the BC Persons With AIDS Society

# Population Level Prevention Interventions

“Is there an app for that?”

Presented by Terry Howard MSc PPH  
for the PAN Prevention Workers Skills Building Workshop

# Workshop Agenda

- Anatomy of an Intervention
- Tips for *great* success indicators
- Interventions Inventory in BC
- Adding your Intervention to the Inventory

This is my  
dog Emily,

Emily has  
a problem.



# Anatomy of an Intervention

- **Agency** = My home
- **Prevention Worker** = Me
- **Population/client**= Emily
- **Issue** = Compulsive Licking
- **Intervention** = ???
- **Success Indicators** = ???



Emily, licking and licking and LICKING!



Intervention

The Cone  
of Shame

# Success Indicator



# Tips for *great* success indicators

- Prevention work = “less is best” numbers
- How do you report your success without big numbers to show for it?
- Focus on activities, “practice-based evidence”
- Gather and report quotes from participants

# There *should* be an app for that!

To capture your success and augment the number of participants engaged in your activity, use the following tools to gather supportive information *during* your intervention activity. Plan for it before you begin.

- Use scales- i.e. knowledge before/after, content satisfaction etc. to establish baseline
- Knowledge to action- did you understand, can you relate?
- Behavioural change- time stratified (now, near future, distant future)
- Change in practice- what did/will you do differently?
- Key informant interviews- quotes with “rigour”

# Irrefutable Logic

- Cats can see in the dark
- Midnight is a cat
- Therefore, Midnight can see in the dark.

**So, why can't Midnight see in the dark?**

Midnight is blind

# Interventions Inventory

- Catalogue of BC Interventions
- Resource for project/program development
- Shared by everyone & FREE!
- Easily updated and edited
- To be “harmonized” with Nat’l Inventory

# Inventory Spreadsheet

Timestamp	Name of Intervention	Information supplied by:	Intervention Type	Background/rationale	Short-term Objectives	Long-term Objectives	Target Population	Theoretical Framework	Region Intervention is located	Date started	Number of people who have received this intervention
1/26/2011 16:31:06	Mr. Intervention	Ben Stevenson bens@aidsvancouver 778.996.9121	Research	Interventions need a kick in the pants.	Collect data on BC Interventions	Make interventions more effective by developing feedback loops for clients and service providers to program designers.	low-income, at risk for STIs and bloodborne pathogens	actor-network theory, imagined communities, gender and sexuality studies, governmentality	province wide	1/23/2010	1 000 000
1/26/2011 16:37:56	Community Based Research Facilitator	Terry Howard 604.893.2281 terryh@bcpwa.org	Research	The CIHR HIV CBR Program was developed in 2003 to provide HIV service organizations with a tool to build capacity, skills, and develop partnerships for the purposes of conducting community-driven HIV Community Based Research projects. There are seven CBR Facilitators across Canada, specifically located in AIDS Service Organizations in BC, AB, MB, ON, QC and two Aboriginal CBR Facilitators- one in the east and one in the west.	Capacity building, Skills building, Relationship building	Capacity building, Skills building, Relationship building	Any and all Community Organizations serving people living with HIV, the HIV community, and the Academic community	Community Participatory/Action Research	BC province	4/1/2007	
2/15/2011 18:12:14	Drug Treatment Program: Epidemiology and Population Health	Arn James Schilder Research & Community Development Health and Social Policy BC Centre for Excellence in HIV/AIDS Providence Health Care St. Paul's Hospital #615-1081 Burrard Street Vancouver, BC Canada, V6Z 1Y6	Research	population health with an emphasis on HIV/AIDS, antiretroviral therapy, epidemiology, public health, especially in high-risk and marginalized populations.  The health status of persons with HIV/AIDS • Current treatment and management practices for persons with HIV/AIDS • The health status of marginalized populations • The health status of indigenous peoples	Data Collection	Effect of HAART expansion on community levels of HIV viral load and HIV risk behaviours among MSM in British Columbia	HIV positive individuals, marginalized	Critical Analysis	Province Wide	1992	



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**THANK-YOU!!**